

## Supplerende materiale til:

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### Når algoritmer styrer nyhedsstrømmen. YouTube-anbefalinger under folketingsvalget i 2019

#### Coding instructions YouTube videos – Topic and the main party in the video

*Start by taking a short look at the video (30 seconds). If this is sufficient time to determine that the video is not in Danish and/or not about politics and public affairs (including infotainment) stop watching. Otherwise, continue watching until this can be determined.*

#### Topic

Code the main topic of the video. Only one category per video should be chosen. The ‘video\_category\_id’ could be helpful as an indicator of what the main topic is of the video but needs to be verified.

1. Politics and public affairs: This includes videos about politics, government institutions, and international affairs, and current affairs stories of public interest more broadly, such as economics, business, and international affairs. This category includes national and international stories about the activities of governments, elected officials, and political candidates; the economy and business developments; and events, happening in other countries, about the state or international organizations. This does not include stories that are primarily about the weather, sports, criminal activities, entertainment, culture, scientific and technological matters.<sup>1</sup> *Check carefully for videos with id 25, 22, and 29.*  
*E.g. <https://www.youtube.com/watch?v=W161vMeRL-A>*
2. Infotainment or satire: a video that presents information about politics and public affairs in a manner intended to be entertaining or a video that criticizes politicians, government institutions, political parties, or political ideas in a humorous way, especially in order to make a political point<sup>2</sup> *This topic could apply to videos with any ‘video\_category\_id’.*  
*E.g. <https://www.youtube.com/watch?v=SQ2jf0MDaTU>*  
See extra coding instructions below
3. Education: This category includes videos for educational purposes and informative videos about general interest topics such as geography, history, or science and technology. Tutorials that teach professional skills or explainer videos that are not about current affairs should also be coded in this category. The videos in this category should not be directly linked to current affairs at the moment the video was published. *Videos with ‘video\_category\_id’ 28 and 28 will primarily fall under the category. Check*

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<sup>1</sup> Adapted from Simpson, E. (2014). *News, Public Affairs, and the Public Sphere in a Digital Nation: Rise of the Audience*. Lexington Books, p. 14, and Boczkowski, PJ. and Mitchelstein, E. (2010). Is there a gap between the news choices of journalists and consumers? A relational and dynamic approach. *The International Journal of Press/Politics*, 15: 426

<sup>2</sup> Cambridge dictionary

*carefully for videos with id 22 and 29. E.g. <https://www.youtube.com/watch?v=Hp0-YP3IADk>*

4. Other: Videos that are not in the public affairs, infotainment, and education category fall into this category. This primarily includes videos about entertainment, lifestyle, and relaxation: This is a broad category of videos that are primarily intended for diversion and relaxation. Videos about film & animation, autos & vehicles, music, pets & animals, sports, travel & events, gaming, lifestyle, celebrities, comedy, the entertainment industry, style, and fashion tips, as well as tutorials that are not educational. *Videos with 'video\_category\_id' 1 to 20; 23, 24, and 26 will primarily fall under the category. Check carefully for videos with id 22.*

<https://www.youtube.com/watch?v=ZMK42pj7830>

**When in doubt whether the video is about infotainment, look at the channel on which the video appears**

Scroll through the uploaded videos and read the description of the channel in order to make your assessment. If the channel primarily broadcasts videos that present information about politics and public affairs in a manner intended to be entertaining, choose yes. Also choose yes when the channel primarily broadcasts political satire videos which comment on imitates or criticizes politicians, government institutions, political parties, or political ideas in a humorous way, often in order to make a political point.

*Examples: Last week tonight; the Daily Show; Natholdet;*

**Examples Infotainment:**

0. <https://www.youtube.com/channel/UCa6vGFO9ty8v5KZJXQxdhaw> (Jimmy Kimmel Live)
1. [https://www.youtube.com/channel/UCwWhs\\_6x42TyRM4Wstoq8HA](https://www.youtube.com/channel/UCwWhs_6x42TyRM4Wstoq8HA) (Daily Show)
2. <https://www.youtube.com/user/Natholdetpaatv2/videos> (Natholdet)

Official channels from TV shows, each includes many videos with interviews with politicians where the host asks funny questions or the politicians tell funny stories. Also includes many videos where the hosts make jokes about politicians and public affairs.

3. <https://www.youtube.com/channel/UC4d-TzEFk-k8iu4ke2QIDkw/videos> (videos from Quizen with Signe Molde)

Copied content channel, which features 9 videos from Quizen with Signe Molde. In the videos, the host asks funny questions to politicians and politicians tell funny stories. Also includes videos where jokes are made about public affairs.

4. <https://www.youtube.com/channel/UCDURCh53E1OTK0tYUKegCUw> (videos from DR3 Hykleriget).

Copied content channels that feature videos from the satire program Hykleriget. The videos include satire about Venstres politics and politician Bjarne Corydon

5. <https://www.youtube.com/watch?v=y9iHVjuuZoU> (videos from DR3 Revolver)

Copied content channel, which features videos from satire program Revolver. The videos include satire public affairs like ‘kontanthjælp’).

6. <https://www.youtube.com/channel/UCPEiUQJTtECe80MCmaljBmA> (videos from P3).

Official channel from P3. The channel includes interviews with politicians where the hosts make jokes (e.g. <https://www.youtube.com/watch?v=WL1CyLy4dgAb> or make jokes about politicians (e.g. <https://www.youtube.com/watch?v=2Whx9s612Tc;> )

Not Infotainment:

<https://www.youtube.com/user/mac680/videos>

Copied content channel with entertaining videos and political videos. None of the political videos present politics in an entertaining way; they are videos from news programs like TV2 and TV2 news and from political debates. Since there are no videos that present politics in an entertaining way it is not infotainment.

### **FILTER QUESTION: Danish politics**

Does the video deal predominately with national politics? The coder should judge whether national politics is the main subject of the news item if it gets the most attention in terms of duration or space devoted to the topic and/or national politicians are the most prominent actors. Examples of national politics topics are party politics, the debate in parliament, legislation, government actions...etc. National politics is not necessarily related to a political event, it can also include subjects such as education, defence, immigration, health where policy/politics is central or political actor is the main actor. The minimum requirement is that at least one of the following terms is mentioned or shown within a national context: “parliament, government, minister, the ministry” and/or the name of a politician (Member of Parliament or member of government) and/or the name of a national political party or national party leader or member”.<sup>3</sup>

1. The video is predominantly about national Danish politics
0. The video is not predominantly about national Danish politics

### **Only for videos that deal primarily with Danish politics:**

*Watch as much of the video as is needed to complete the coding. If the video is longer than 10 minutes, stop watching after 10 minutes.*

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<sup>3</sup> Albæk, E., Van Dalen, A., Jebri, N., & De Vreese, C. H. (2014). *Political journalism in comparative perspective*. Cambridge University Press.

### **The main party in the video**

To which party does the main politician in the video belong? If the video presents or discusses a party rather than a politician, code the party. **Only code the main party if the party is clearly central in the video. Parties that are only briefly mentioned, discussed, or shown and do not speak and are not quoted, should not be coded as the main party.**

If the sender or content creator of the video is a Danish politician or political party, the party should be coded here. If the sender, nor the content creator of the video is a Danish politician or political party, code the party or politician who is discussed or speaks for the longest amount of time in the video (whichever is longest). If several politicians are discussing a 'third' politician or party, the 'third' politician or party should be coded if the amount of time that the third politician or party is discussed is greater than the amount of time each of the discussants speaks.<sup>4</sup> A politician is a holder of an elected office, a member of a political party, or a person running for local, national, or European elections. Only Danish politicians and parties should be coded.

E.g. <https://www.youtube.com/watch?v=JsGwsbH45QM> (Enhedslisten)

E.g. <https://www.youtube.com/watch?v=STGMi2EqgNc> (Stram Kurs)

E.g. <https://www.youtube.com/watch?v=gUemQT167Kk> (all parties)

1. Socialdemokratiet
2. Dansk Folkeparti
3. Venstre, Danmarks Liberale Parti
4. Enhedslisten - De Rød-Grønne
5. Liberal Alliance
6. Alternativet
7. Radikale Venstre
8. SF - Socialistisk Folkeparti
9. Det Konservative Folkeparti
10. Nye Borgerlige
11. Kristendemokraterne
12. Klaus Riskær Pedersen
13. Partiet Stram Kurs
14. other
15. No politician or party is central in the video
16. Equal attention to several main parties: write down numbers of the parties which received equal attention.

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<sup>4</sup> Dylko, I. B., Beam, M. A., Andreville, K. D., & Geidner, N. (2012). Filtering 2008 US presidential election news on YouTube by elites and nonelites: An examination of the democratizing potential of the internet. *New Media & Society, 14*(5), 832-849.